



Commuter News & Notes



Spring 2010

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MVTMA's Participates in the MassCommuter Challenge for Bike to Work 2010

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Looking for a great reason to burn more calories, breathe fresh air, and leave your car at home? Bike to Work Week 2010 is just around the corner! The MVTMA will again be participating in the MassCommuter Challenge, sponsored by MassCommute, and we want to make sure you have all the information you need to get involved:

Details for 2010 Bike to Work Week: Monday May 17th - Friday May 21st

Early-Bird Registration: Wednesday, April 7th - Wednesday April 14 until 5:00 PM. All those who register during this week will be automatically be entered into a raffle for \$100.00 gift card from Buchikas Ski & Bike Shop in Salem, NH and guaranteed to receive their requested T-shirt size.

Registration/Networking Event at Phillips: Tuesday, April 6th, 11:30 AM- 1:00 PM. To register for this event, which includes a presentation about bike safety and provides an opportunity for you to network with other people who will bike to work or are interested in biking, send an email to almarronetma@yahoo.com or call AI at 603.702.2156. You will also have an opportunity to register for Bike to Work as an "early bird," which automatically enters you to win a \$100 Buchika's gift certificate! Lunch provided. Please register for this event by April 1.

Check-In Locations/Dates/Times:

Monday, May 17th at Vicor, 25 Frontage Road, 7:00-9:00 AM

Tuesday, May 18th at Putnam Investments, 7 Shattuck Road, 7:00-9:00 AM

Wednesday, May 19th at Philips, 1776 Drive Gate, 6:30-9:30 AM

Thursday, May 20th, at RCG/East Mill, 20 High Street, 7:00-9:00 AM

Friday May 21st at Vicor, 400 Federal Street 7:00-9:00 AM

Bike Bash BBQ: Thursday, June 3rd, 11:30 AM- 1:00 PM at 200 Minuteman Road. Join us for lunch, raffles and information from bike shops, fitness centers, and active-wear shops!

MVTMA Now Live on Facebook and Twitter!

As the birds begin to chirp again in New England, the MVTMA will be actively tweeting on Twitter and posting on Facebook! Both of these social media sites are part of a new initiative to build and expand our network and to conveniently share information about upcoming events and news within the TMA and the greater transportation (and non-profit) community. If you aren't already familiar with Facebook and/or Twitter, we encourage you to test the waters and join the conversation by becoming a 'fan' of our Facebook by visiting www.facebook.com and searching "Merrimack Valley TMA", and to follow us on Twitter, <http://twitter.com/MerrimackVlyTMA>.

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2010 TMA Spring Calendar of Events

<p>April 14, 2010 9:30 AM—11:00 AM</p> <p><u>MVTMA ROUNDTABLE</u> Putnam Investments 7 Shattuck Road Andover, MA</p>	<p>June 8, 2010 12:00 NOON—1:30 PM</p> <p><u>CYCLING COMMITTEE</u> <u>MTG.</u> Location TBD Andover, MA</p>	<p>June 10, 2010 9:00 AM—10:30 AM</p> <p><u>MVTMA ETA MTG.</u> Location TBD Andover, MA</p>	<p>June 17, 2010 9:30 AM—10:45 AM</p> <p><u>MVTMA BOARD MTG.</u> Putnam Investments 7 Shattuck Road Andover, MA</p>
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2010 MVTMA Bike To Work/ MassCommuter Challenge

<p>April 6, 2010 11:30 AM—1:00 PM</p> <p><u>REGISTRATION EVENT</u> Annual MVTMA Bike to Work MassCommuter Challenge PHILIPS Main Cafeteria North 3000 Minuteman Road/Blg. 4 Andover, MA</p>	<p>April 7th—April 14th 2010 Online Registration</p> <p><u>EARLY BIRD REGISTRATION</u> Annual MVTMA Bike to Work/ MassCommuter Challenge Register at: www.MerrimackValleyTMA.com</p> <p>Early Bird Registration guarantees your choice of t-shirt size and chance to win a \$100 Buchikas gift card</p>	<p>April 15th—May 14th 2010 Online Registration</p> <p><u>ONGOING REGISTRATION</u> Annual MVTMA Bike to Work/ MassCommuter Challenge Register at: www.MerrimackValleyTMA.com</p>
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<p>Monday, May 17th 7:00 AM—9:00 AM BtW Check-in/Breakfast Vicor 25 Frontage Road Andover, MA</p>	<p>Tuesday, May 18th 7:00 AM—9:00 AM BtW Check-in/Breakfast Putnam Investments 7 Shattuck Road Andover, MA</p>	<p>Wednesday, May 19th 6:30 AM—9:30 AM BtW Check-in/Breakfast Philips 1776 Drive Gate Andover, MA</p>
<p>Thursday, May 20th 7:30—9:00 AM BtW Check-in/Breakfast RCG/East Mill 21 High Street North Andover, MA</p>	<p>Friday, May 21st 7:00 AM—9:00 AM BtW Check-in/Breakfast Vicor 400 Federal Street Andover, MA</p>	

<p>May 26, 2010 5:00 PM—8:00 PM</p> <p><u>MASSCOMMUTER CHALLENGE</u> <u>BIKE BASH</u> FLAT TOP JOHNNY'S 1A Kendall Square Cambridge, MA</p>	<p>June 3, 2010 12:00 NOON—1:30 PM</p> <p><u>MERRIMACK VALLEY TMA</u> <u>BIKE to WORK BARBEQUE</u> BACK PATIO 200 Minuteman Road Andover, MA</p>
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The Choice is Yours – MVTMA Winter Promotion

The Merrimack Valley TMA concluded our successful Winter Promotion The Choice is Yours! during January and February of 2010. TMA staff conducted events at 13 member sites to promote ride-matching registration as well as other transportation services and benefits available to employees of MVTMA member companies.

Member employees who registered for ridematching were automatically entered into a raffle for a \$200 gift card of their choice. At each event, TMA staff conducted a raffle for a \$25.00 Mobil gas card. Listed below are the winners of those cards.

The grand prize winner of the \$200.00 gift card was Linda Duquette from Philips. Congratulations Linda and have fun spending the prize!

And the winner is...

These lucky TMA member employees won \$25 Mobil gas cards at the Merrimack Valley TMA Winter Promotion.

<u>Name:</u>	<u>Company:</u>
Scott Lemieux	Hewlett-Packard
Ann Petitti	DCR
Mike Pepin	Corporate Chef
Miriam Boucher	Draeger Medical
Kathy Morse	Verizon
Michael McNamara	Vicor
Jen Bertolino	Footbridge
Emily Dahl	Nexamp
Jennifer Churchill	Putnam
Lisa Mujalli	Zwicker
Annie Wilcoxen	Eisai Research
Charlie Pumphrey	Philips

Thanks to all who participated in these events! Many thanks to our member companies and ETA's for hosting the MVTMA at their facilities.

Annie Wilcoxen from Eisai Research pictured on right top was a raffle winner.

MVTMA Outreach Manager Al Marrone presents Philips employee Charlie Pumphrey (pictured at left with Elaine DelSapio) his gift card.

Lisa Mujalli from Zwicker was also the winner of a gift card. Lisa is pictured at right with an unidentified friend.



Recent Green to Work (GtW) Award Recipients and Random Raffle Winners

Daniela Cambra—Putnam Investments
 Diane Burnham—Putnam Investments
 Lorri Bibeault—Putnam Investments
 Cheryl Cenedella—Philips

MVTMA Now Live on Facebook and Twitter!

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The Facebook page will act as a steady bulletin for posting meetings, events, photos, news, and opportunities for involvement, and we certainly invite you to post to our wall and leave comments about our posts. The Twitter page, on the other hand, will function more dynamically as an instant communication tool and medium for sending out quick blasts about traffic alerts and other TMA-related information. Both sites are easy to join and require only as much time and effort as you are willing to dedicate. So please, join us!

Any questions about Facebook and Twitter and the MVTMA's involvement in social media can be sent to Julia Prange, MVTMA Marketing Manager, juliaprange@gmail.com

New Resources for Cyclists

Last year MVTMA cycling committee members (Dhruv Mahajan, Paul Marinelli, John Silva, and Jonathan Yuen) created 4 routes as a resource to support MVTMA member employees for BtW 2009. The Merrimack Valley Planning Commission (MVPC) graciously agreed to develop individual maps of each of the four routes and a large map that contained all routes at no charge to the TMA. The maps contain a number of useful geographic features to help inform cyclist - including town boundaries, wetlands/recreational areas and major business centers and institutions in each community that the routes pass through. To increase intermodal opportunities the MVPC also included MVRTA bus routes, commuter rail stations and park & ride facilities. This year, to complement the existing map, cycling committee members added two new routes (both with intermodal connections) one from Bedford and one from Beverly to the River Road area. Additionally, the original route from Reading to River Road has been updated to improve intermodal connections as well.

Merrimack Valley TMA

c/o Northeast Transit Planning & Management Corp.
28 Brook Road
Marblehead, MA 01945

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