

***** **NEWS ALERT** *****

WHAT: Merrimack Valley Transportation Management Association Board of Directors voted unanimously to expand the TMA service area into Haverhill, MA

WHEN: June 2010

WHO: Merrimack Valley Transportation Management Association.

CONTACT: Andrea Leary, 781-639-6262, andrealeary@verizon.net

The Merrimack Valley Transportation Management Association expands service area into Haverhill, MA

In June 2010, the Merrimack Valley Transportation Management Association (TMA) Board of Directors voted unanimously to expand the TMA service area into Haverhill, MA. The expansion came about due to inquires from Haverhill's businesses wanting to participate and take advantage of the multiple TMA alternative transportation programs to help serve the area employers and employees appropriately.

If you are a Haverhill business please contact Andrea Leary, Merrimack Valley TMA Executive Director to find out more information about the TMA programs and how best we can help serve you and your community. Please contact Andrea Leary by calling 781-639-6262 or via email at andrealeary@verizon.net.

Recently, the Merrimack Valley Chamber of Commerce presented the TMA with the valued small business award in the Business Assistance Category at a recognition breakfast at DiBurros's Function Hall in Haverhill, MA.

"This is a wonderful honor. I am so excited that the MVCC has recognized the Merrimack Valley TMA in such a way. This award is a direct result of the leadership and guidance provided by the TMA's Board of Directors" said Andrea Leary, Merrimack Valley TMA Executive Director.

The Merrimack Valley TMA is a non-profit organization of employers, property owners, developers, and municipalities who are working together to address employee transportation issues in the Merrimack Valley communities of Andover, Haverhill, Lawrence, North Andover, and Methuen. The Merrimack Valley TMA is part of a larger organization called MassCommute, which represents 300 companies and nearly 300,000 Massachusetts employees in Massachusetts.

Our objectives/goals and success

- Work with its more than 85 member businesses to address issues such as: traffic congestion and access, road and bridge construction, support for compliance with state, federal and local regulations such as the Massachusetts Rideshare regulation, Regional Greenhouse Gas Initiative, and site plan Special Permit mitigation.
- Serve as a forum for the exchange of information and ideas that impact economic development in the greater Andover region.
- Provide strong advocacy for its members both with the state legislature and Congress for commuter-oriented legislation.
- Create personalized transportation programs for its member companies and their employees including: carpool/vanpool matching; promotional events; guaranteed ride home program; personalized commute planning; park and ride information; general transportation information; and links to public transportation (MVRTA, MBTA, and LRTA).
- Merrimack Valley TMA Executive Director, Andrea Leary secured \$2 million dollars in funding for the next four years from MassDOT to be distributed amongst all 11 Massachusetts TMAs.
- The Merrimack Valley TMA Board of Directors voted unanimously to expand the TMA service area into Haverhill, MA.

You're invited to find us on both Facebook, www.facebook.com/MVTMA and on Twitter, <http://twitter.com/MerrimackVlyTMA>.

Merrimack Valley TMA

c/o Northeast Transit Planning & Management Corp.
28 Brook Road, Marblehead, MA 01945

www.MerrimackValleyTMA.com