

# MVTMA Winter Promotion – GUESS WHITE / WIN GREEN NuRide FAQ Sheet



## Get Rewards for Greener Trips! Sign-up for NuRide, record your trips, and redeem points for rewards!

### What is NuRide?

NuRide is the nation's largest **rewards program** for commuters who take greener trips. NuRide can also help you find a carpool mate.

### What is a “greener trip”?

**Greener trips are when you don't drive solo** and instead choose an alternate transportation mode – bike, walk, carpool, vanpool, telecommute, take public transit (subway, train, bus, ferry) or even work a compressed week. **A greener trip can be a work or personal trip!**

### Why NuRide?

**NSTMA partners with MassDOT (Massachusetts Department of Transportation) to offer NuRide, a free on-line system allowing commuters to:**

1. Record your “greener trips” (when you choose an alternate mode and don't drive solo)
2. Get NuRide points for your trips (up to 200 points each day, including personal trips!)
3. Redeem your NuRide points for rewards (restaurants, retailers, events and attractions)
4. Track your savings (car emissions prevented, gallons of gas saved, money you saved)
5. You can also find a carpool mate or commuter companions

### How do I sign-up?

Go to [www.merrimackvalleytma.com](http://www.merrimackvalleytma.com), click on the **NuRide icon**. Merrimack Valley TMA member employees can register with either a work or personal email address. **Make sure to use promo code MERRIMACKVALLEYTMA to receive 1,000 NuRide points just for registering!**

### What is NuRide's rewards program?








Members redeem NuRide points for rewards provided by national and local sponsors to thank you for driving less and reducing traffic congestion, air pollution, and greenhouse gas emissions. New rewards are added throughout the year, including restaurant coupons, retailer discounts, and tickets to events and attractions.

### Getting rewards is simple, all you need to do is:

1. Get points by taking “greener trips”
2. Redeem your NuRide points for rewards

### How do I earn NuRide points?

Points are awarded for the first two trips that are [completed](#) on your NuRide trip calendar each day which exceed a minimum distance as shown below.

Type of trip	Min distance	Points per one-way trip	Points per round trip
 Carpool/vanpool	1 mile	100	200
 Telecommute	1 mile	--	200
 Comp. work wk	1 mile	--	200
 Bus	0.5 mile	100	200
 Rail	0.5 mile	100	200
 Bike	0.5 mile	100	200
 Ferry	0.5 mile	100	200
 Walk	0.25 mile	100	200

### What is the value of a NuRide point?

Generally, NuRide points are based on a monetary equivalent. For example, if you had 1,000 NuRide points, you would be able to redeem them for a reward worth about \$10.00. You can accumulate points for more valuable rewards. NuRide points have no cash value and can only be redeemed for rewards at NuRide.

### How do I redeem my NuRide points?

After you become a member, you can go to [www.nuride.com](http://www.nuride.com) and log in with your NuRide name and password. Then, follow these steps to redeem your points for a reward.

- Click on the "My Rewards" tab and select "Redeem points"
- Your personal list of rewards will be displayed with a name, point value, and status
- To learn more about a specific reward, click on the link for the reward name
- If you want the reward, click "select this reward" at the bottom of the reward page
- Provide your contact information and answer a few quick questions
- At the bottom of the page, select "redeem points" to receive your reward!

### Sample of NuRide Sponsored Rewards:

Below is a sampling of rewards from local and national sponsors. New rewards and sponsors are being added to NuRide constantly. As a member, you can log in to your NuRide account at [www.nuride.com](http://www.nuride.com) to view your new rewards at any time.

	<a href="#">LetsGoGreen - 25% Online Order Discount</a>	1,000	Offer available until 12/31/2012
	<a href="#">Joe Jones' - \$25 Off \$150, \$20 Off \$120 or \$15 Off \$75!</a>	1,500	Offer available until 12/31/2012
	<a href="#">Smugglers' Notch Vermont - Buy One 3-Mountain All-Day Lift Ticket, Get One Free!</a>	5,000	Offer available until 4/14/2012
	<a href="#">Gardener's Supply Company - \$10 Off Your \$50 Order</a>	1,000	Offer available until 9/1/2012
	<a href="#">Peapod by Stop &amp; Shop - Up to \$30 in new member order discounts</a>	3,000	322 available until 9/30/2012
	<a href="#">Wichit - Free soup, chili, or chowder with sandwich purchase</a>	400	Offer available until 6/29/2012
	<a href="#">Isabella Stewart Gardner Museum - Free Adult Admission When You Buy One</a>	1,200	Offer available until 4/30/2012
	<a href="#">Basketball Hall of Fame - Free Admission When You Buy One</a>	1,700	Offer available until 5/4/2012
	<a href="#">Sel de la Terre - 15% Off Your Order</a>	300	Offer available until 5/4/2012
	<a href="#">King's Subs &amp; Pizza - Get a Free Pizza or Sub When You Buy a One</a>	1,000	Offer available until 3/14/2012

### Want more information about NuRide and its rewards program?

You have choices: go to [www.merrimackvalleytma.com](http://www.merrimackvalleytma.com) and click on the **NuRide icon**, or go to [www.nuride.com/seerewards](http://www.nuride.com/seerewards), or stop by the MVTMA table when we are at your location!

**MVTMA can help you join NuRide and get rewards for taking greener trips!**